

IDF_08: Improve public perception of PT

Activities towards demonstration (How?)

Completion of the preparation activities

The survey was launched in May 2024. VGP initiated a campaign through their channels to recruit more respondents. A communication campaign has been planned with the objective of communicating more precise QoS indicators.

Base quality of service survey in 2023

Base modal split survey in 2023 through counts and a quick survey (in discussion, if possible)

Demonstration activities

Base quality of service survey in 2024

Communication campaign, mainly based on results of the first survey

Comparative quality of service survey in 2026, at the end of UPPER to see evolutions

Comparative modal split survey in 2026, at the end of UPPER to see evolutions (in discussion, if possible)

Data collection: Data collection for this measure is done in two stages :

- An initial quality survey was conducted during the second semester of 2024. This data set is to be the base dataset for our analysis

A second survey is to be conducted in 2026 at around the same period with the same settings. The goal is to have a comparative dataset to study and to see if there were evolutions.

This measure will not be actively supported by any IT tool of the UPPER toolkit.

Timeline for implementation and demonstration (When?)

UPPER	Jul-2024	Aug-2024	Sep-2024	Oct-2024	Nov-2024	Dec-2024	Jan-2025	Feb-2025	Mar-2025	Apr-2025	May-2025	Jun-2025	Jul-2025	Aug-2025	Sep-2025	Oct-2025	Nov-2025	Dec-2025	Jan-2026	Feb-2026	Mar-2026	Apr-2026	May-2026	Jun-2026	Jul-2026	Aug-2026	Sep-2026	Oct-2026	Nov-2026	Dec-2026	
General planning for IDF_08	Active																														
Completion of the preparation activities	Active																														
<i>Base quality of service / modal split survey</i>	Active																														
Demonstration activities	Active																														
<i>Base quality of service survey</i>	Active																														
<i>Communication campaign</i>	Active																														
<i>Comparative quality of service survey</i>	Active																														
<i>Comparative modal split survey</i>	Active																														
<i>Data collection</i>	Active																														
Results evaluation	Active																														