



LEU_01: To exploit the existing mobility data to enhance the evolution of public transport policies

Activities towards demonstration (How?)

Completion of the preparation activities

Processing of the large-scale survey results (external partner)

Integrating the survey data in the city data warehouse

Preliminary works

N/A

Deployment and integration

Developing the GIS dashboard

Developing the PowerBI dashboard

Testing the new dashboard and associated documentation

Demonstration activities

Launch of the GIS dashboard

Launch of the PowerBI dashboard

Collect internal feedback and Iterative further development of dashboards

Analysis of PT user satisfaction, PT user typology

Analysis of Modal shift scenarios

Continuous integration of additional survey data: e.g. surveys for impact measures on PT user satisfaction (2025), large scale survey (2026)

Data collection for evaluation:

Internal survey policy advisors and mobility planners

Tracking number of users and citations of the dashboard

