

MAN_05: Modernize and increase the attractiveness of digital sales channels and private sector partnerships

Activities towards demonstration (How?)

Completion of the preparation activities

The implementation of the secure digital ticket verification is currently being tested to ensure reliable functionality as well as interoperability. This will be finalised prior to the demo.

Preliminary works

N/A.

Deployment and integration

N/A.

Demonstration activities

Run the demonstration which includes the usage of the upgraded system by the general public.

Collect data throughout the demo process to evaluate the measure MAN_05.

Increase User Satisfaction: Conducting an annual user survey, with data provided to Erin. (in 2024 and maybe in 2026 as well)

Modernize Digital Sales Environment: Reporting on the implementation of one module, which has already been completed. (already implemented)

Modernize Digital Sales Channels: Tracking the number of sales through digital channels, measured continuously throughout the process. (parallel to the demo)

Timeline for implementation and demonstration (When?)

UPPER	Jul-2024	Aug-2024	Sep-2024	Oct-2024	Nov-2024	Dec-2024	Jan-2025	Feb-2025	Mar-2025	Apr-2025	May-2025	Jun-2025	Jul-2025	Aug-2025	Sep-2025	Oct-2025	Nov-2025	Dec-2025	Jan-2026	Feb-2026	Mar-2026	Apr-2026	May-2026	Jun-2026	Jul-2026	Aug-2026	Sep-2026	Oct-2026	Nov-2026	Dec-2026
General planning for MAN_05																														
Completion of the preparation activities																														
Test the implementation of the secure digital ticket verification																														
Demonstration activities																														
Demo running																														
Collect data																														
Results evaluation																											D6.3			